



Checklist

Community Outreach

Plan

- Look into local support groups through hospitals or health centers or through contacts of national organizations; if none exist in your area, consider starting one of your own!
- Think about what you would like to accomplish on a local or state level.
- Collect the contact information for stakeholders in your community who you think might have an interest in improving pain care.
- Plan your community awareness event.
- Check in with stakeholders and local contacts for national consumer and professional organizations to see how they can support your efforts.

Do

- Reach out to stakeholders and raise awareness of pain issues among this group.
- Determine funding needs, as necessary, and secure.
- Reach out to local media and your online community to publicize your event.

Check

- Are your efforts still on track?
- Have you encountered people in the community with opposing views?
How do you plan to address their concerns?
- Are your community logistics in good shape?

Act

- Conduct your awareness event, public listening or other local activity.
- Follow up with local chapters, support groups or other organizations to report back about your activities.